

2 JULY 2010

Woods Bagot announce joint leadership for delivery of future growth and expansion

Woods Bagot is pleased to announce the appointment of Ross Donaldson and Richard Marshall to the role of Joint Group Managing Director from July 2010.

This is a bold initiative for the future growth and expansion of Woods Bagot and continues the firm's ongoing development as one of the world's most dynamic and innovative architectural practices.

The decision for a joint leadership role was made to align with the firm's aggressive growth strategy, particularly in the Asia, Europe and North America markets; along with the need of the firm to broaden their leadership across the areas of strategy, culture and consolidation of global operations.

To this end the role will be shared with incumbent Ross Donaldson leading the financial, strategic direction and new initiatives focus of the business; and Urban Design Director Richard Marshall focused on leading the firm's integrated management, design and delivery structure and people and culture programs.

"Following the Global Financial Crisis, we understand that it is a fiercely competitive global market," says Ross Donaldson.

He continued; "We must be seen to be elevating the efficiency of our operations as well as being seen as innovators in the design intelligence we bring to the market. It is critical we explore new strategies for improving our competitive edge and the quality of the service we bring."

A recent outcome of this design intelligence exploration is Woods Bagot and Buro Happold's design partnership of 'Zero Emissions Design' (ZERO-E) – a new model for large-scale sustainable development that significantly advances the construction industry's contribution to realising a zero carbon economy by 2050.

In addition, the creation of the joint role recognises that both Ross and Richard have strong but different client and professional focuses, ones which are in great demand within the firm.

"Our focus is on how we bring value to our clients through design, on how we drive innovation in our work and on how we can create better, more sustainable and more meaningful buildings and urban environments. We feel that this is an important differentiator for us as a business and our new joint role will allow us to magnify the firm's success across many fronts," says Richard Marshall.

The new leadership structure has come into effect from 1 July 2010.

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About the Joint Group Managing Directors

Ross Donaldson has over 30 years of experience across a wide range of architectural, urban design and community planning projects. Ross is based in Hong Kong, where in recent years his abilities have been translated to the national and international arena with his leadership of the company's design competition winning tertiary education projects in the Middle East and Asia, major recent projects in Australia and education projects in China.

Richard Marshall is based in Dubai and has over 17 years of professional experience; combining the design and delivery of buildings with the urban design and the master planning of new environments. A great part of his career has been spent living in the United States and Asia. Richard provides the design leadership and management of Woods Bagot's multi-disciplinary urban design teams and has worked in Australia, the United States, Europe, the Middle East, China and throughout Asia.



About Woods Bagot

Woods Bagot is a leading global design practice, with a team of over 500 architects, interior designers, urban planners and consultants across North America, Australia, Asia, Europe and the Middle East.

The firm provides its clients with innovative design solutions that are both functional and inspiring. This is demonstrated by the successful delivery of a range of high profile projects within the workplace, lifestyle, education and science sectors.

The firm's diverse portfolio of high-profile projects includes: 10 Trinity Square and Eversheds in London, Qatar's Science and Technology Park (QSTP), Melbourne's Convention and Exhibition Centre, Adelaide's City Central and the Nakheel Tower in Dubai.

With a 140-year legacy of design excellence, Woods Bagot was recognised with nearly 30 global awards in 2009, including AJ 100's International Practice of the year and the Asian Most Admired Knowledge Enterprise (MAKE) award.

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