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Woods Bagot shines at idea10 Awards

Design excellence glistens as Woods Bagot and their joint venture partners take home five awards at the annual Interior Design Excellence Awards (IDEA).

Proclaimed as one of the country's pre-eminent design awards program, Woods Bagot and NH Architecture showcased their design excellence when presented with the 'Overall Winner 2010,' award for the Hilton South Wharf.

Receiving hundreds of submissions from across Australia, the IDEA finalists exemplify those studios and individuals that are driving the interior design industry into the future – with exceptional innovation displayed through project works.

"The Hilton South Wharf subverts the expectation of cautious design in internationally branded hotels, and transcends the usual guest arrival experience – Woods Bagot and NH Architecture challenged the 'standard' interior design concepts for hotels and established a unique interior response," said Nik Karalis, Director, Woods Bagot.

Showcasing their excellence across multiple interior spaces Woods Bagot and their joint venture partners were presented with further awards within the sustainability and commercial interiors categories.

Recognised as the first GBCA Six Star Green Star building of its type, design initiatives such as energy efficient light fittings and radiant slab heating and cooling to reduce energy consumption throughout the year, contributed to Woods Bagot and NH Architecture recognised as 'Highly Commended,' in the sustainability project category for the Melbourne Convention and Exhibition Centre.

"Woods Bagot and NHArchitecture are proud to accept such accolades, and it is undeniable the design sensibilities of the building speak for itself. We literally became the centre of a vast network of people and ideas, and we thank The Plenary Group consortium who backed the holistic ambition to become the world's first six Star Green Star Convention Centre," said Hamish Lyon, NHArchitecture Co- Design Director.

Cornwell Studio design by Woods Bagot and Hecker Guthrie (formally known as Hecker Phelan & Guthrie), took home a 'Highly Commended,' for a commercial interior under 1000m².

"The Cornwell fit out was an exercise in discovering and developing its own identity – the fit out is a kind of built diagram. Design intelligence and usage of space was key to the success of this project," said Nik Karalis, Director, Woods Bagot.

Woods Bagot and NH Architecture were honoured a further award for the MCEC project, announced as the 'Winner,' in the institutional category. Please see the award summary for a full list of the awards received.

The IDEA showcases the best of Australian design. First held in 2001, the prestigious awards program receives hundreds of submissions from across Australia each year and is recognised by the design community as the country's pre-eminent design awards program.

The idea10 Awards were held last night, at Sydney's pre-eminent location –Ivy.

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ABOUT WOODS BAGOT

Woods Bagot's commitment to global excellence has resulted in a workforce of 500 staff based in five regions, in cities such as Abu Dhabi, Bahrain, Sydney, Beijing, Hong Kong, London and most recently San Francisco, New York and Shanghai. Woods Bagot has also announced planning permission for what will be one of the world's most luxurious hotels at 10 Trinity Square, London and unveiled plans for the Middle East's tallest tower – at more than 1km high – in Dubai.

Woods Bagot's Australian studios have recently completed several award-winning flagship projects, including Ivy, Sydney (with collaborative partners HP&G and Merivale), Qantas International First Lounges (with collaborative partners Marc Newson and Sebastien Segers) and the University of Western Australia Business School, Perth. Recently unveiled by Prime Minister Kevin Rudd and Premier Mike Rann, Woods Bagot Adelaide has also designed the new \$200 million South Australian Health & Medical Research Institute (SAHMRI).

AWARD SUMMARY:

- OVERALL WINNER Hilton South Wharf , Woods Bagot and NH Architecture
- WINNER (Institutional) Melbourne Convention and Exhibition Centre, Woods Bagot and NH Architecture
- WINNER (Hospitality) Hilton South Wharf, Woods Bagot and NH Architecture
- HIGHLY COMMENDED (Sustainable Project), Melbourne Convention and Exhibition Centre, Woods Bagot and NH Architecture
- HIGHLY COMMENDED (Commercial Interior Under 1000m2), Cornwell Studio, Woods Bagot and Hecker Guthrie (formally known as Hecker Phelan & Guthrie)

Event: The Interior Design Excellence Awards (IDEA)

About the Awards: The Interior Design Excellence Awards (IDEA) showcase the best of Australian design. First held in 2001, the prestigious awards program receives hundreds of submissions from across Australia each year and is recognised by the design community as the country's pre-eminent design awards program. IDEA promotes and rewards recent work in interior design and product design across 14 different categories, as well as recognising emerging young talent and designers whose work demonstrates exemplary sustainable objectives.

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